

# 5 TIPS

FOR CREATING A  
DISTRACTION-FREE DEMO  
ENVIRONMENT FOR YOUR  
CUSTOMERS.



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## 1) UNCLUTTER YOUR DESKTOP

ORGANIZE YOUR DESKTOP TO AVOID DISTRACTIONS. GROUP FILES INTO FOLDERS, REMOVE UNNECESSARY ITEMS, AND KEEP ESSENTIAL SHORTCUTS AND DEMO FILES. AIM TO HAVE AS FEW ICONS AS POSSIBLE FOR A TIDY AND FOCUSED ENVIRONMENT.

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## 2) WALLPAPER

**CHOOSING THE WRONG WALLPAPER CAN DISTRACT YOUR AUDIENCE DURING DEMOS. INSTEAD, USE A BACKGROUND THAT SHOWCASES YOUR COMPANY LOGO AND AVOID PERSONAL PHOTOS. SIMPLE COLORS OR PATTERNS WORK BEST. REMEMBER, THE FOCUS SHOULD BE ON YOUR CONTENT, NOT THE WALLPAPER.**

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### 3) VIRTUAL DESKTOPS

USE MULTIPLE DESKTOPS ON YOUR COMPUTER TO KEEP YOUR DEMO ENVIRONMENT ORGANIZED. ASSIGN DIFFERENT TASKS OR APPLICATIONS TO EACH DESKTOP FOR EASY ACCESS AND SWITCHING BETWEEN THEM. MEMORIZE YOUR SHORTCUTS FOR EFFORTLESS SWITCHING BETWEEN DESKTOPS DURING YOUR PRESENTATION. PERFECT FOR "TELL, SHOW, TELL" TYPE DEMONSTRATIONS.

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## 4) BROWSER'S TAB GROUPS/MULTIPLE TABS

TO STAY ORGANIZED DURING DEMOS, GROUP RELATED TABS TOGETHER USING TAB GROUPS OR BROWSER EXTENSIONS. KEEP YOUR BROWSER TIDY BY SETTING YOUR DEFAULT HOME PAGE TO YOUR COMPANY PAGE OR GOOGLE. USE THE BOOKMARK BAR TO QUICKLY ACCESS DEMO URLS AND LABEL THEM CLEARLY. THESE TIPS CAN IMPROVE THE EFFICIENCY AND EFFECTIVENESS OF YOUR DEMOS.

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## 5) SHORTCUTS

BOOST YOUR PRODUCTIVITY BY MASTERING KEYBOARD SHORTCUTS. IDENTIFY REPETITIVE TASKS AND FIND EXISTING SHORTCUTS FOR THEM. SAVE USERNAMES AND PASSWORDS IN YOUR BROWSER TO AVOID WASTING TIME. USE NOTES OR A NOTEPAD WITH PRE-TYPED CONTENT AND TAKE ADVANTAGE OF AUTOMATION SHORTCUTS. FOR EXAMPLE, USE SHORTCUTS IN A DIALER APP TO MAKE TELEPHONE CALLS QUICKLY.

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## **BONUS TIP - CRAZY MOUSE**

MOVING YOUR MOUSE QUICKLY IN A PRESENTATION CAN HARM YOUR AUDIENCE'S ATTENTION AND CAUSE MOTION SICKNESS FOR SOME VIEWERS. TO AVOID THIS, MOVE THE MOUSE SLOWLY AND PURPOSEFULLY IN THE DIRECTION YOU WANT IT TO GO. ADDITIONALLY, REMOVE YOUR HAND FROM THE MOUSE WHEN DISCUSSING SPECIFIC FEATURES ON THE SCREEN.